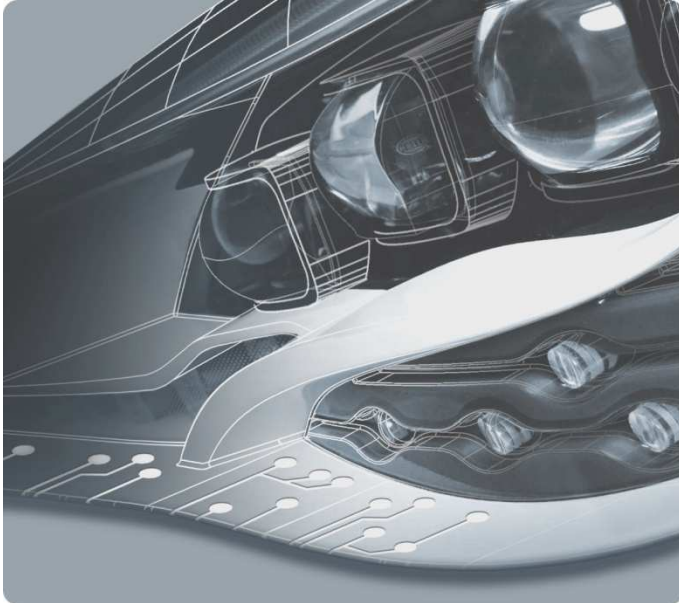




Hella Embedded Club at UCV



Craiova, 17.10.2012

Hella Embedded Club at UCV

Agenda

- Hella at a Glance
- Hella Locations in Romania
- Activities Overview
- Hiring Statistics
- “University Project” Evolution
- Hella Lab
- What is Hella Embedded Club
- University Project
- Practice
- Hella Contest
- Diploma Project



Hella Embedded Club at UCV

Hella at a Glance



- Partner of the automotive industry and the aftermarket **for over 100 years**
- Independent **family-owned company**
- Approximately **27,000 employees at 70 locations in more than 30 countries**
- **Turnover of € 4.8 bn** in FY 2011/12
- One of the **Top 50 automotive suppliers** in the world and one of the 100 largest German industrial companies

Business Segments

Automotive (Turnover: € 3.2 bn)

Aftermarket (Turnover: € 1.2 bn)

Business division Lighting

- Headlamps
- Signal Lamps
- Interior Lighting
- Lighting Electronics
- Frond-end Modules*

Business div. Electronics

- **Body Electronics**
- Energy Management
- Driver Assistance Systems
- Components
- Climate Control*
- E/E-Architectures*

Business Division Aftermarket & Special OE

Product focus on:

- Lighting
- Electrics
- Electronics
- Thermo Management

Service focus on:

- Sales Support
- Technical Service

Industries

Street Lighting

Airport Lighting

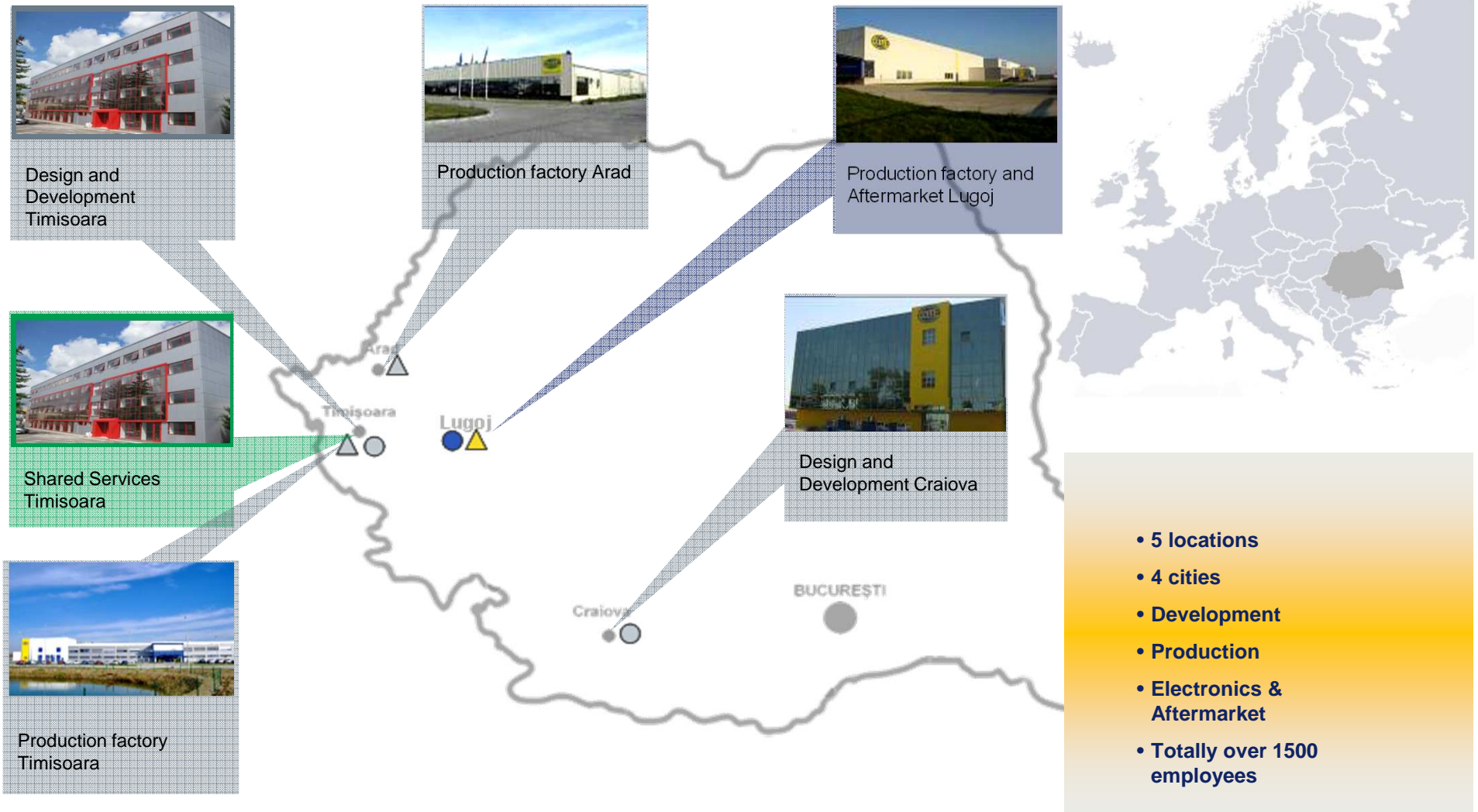
Interior Lighting

People Counter



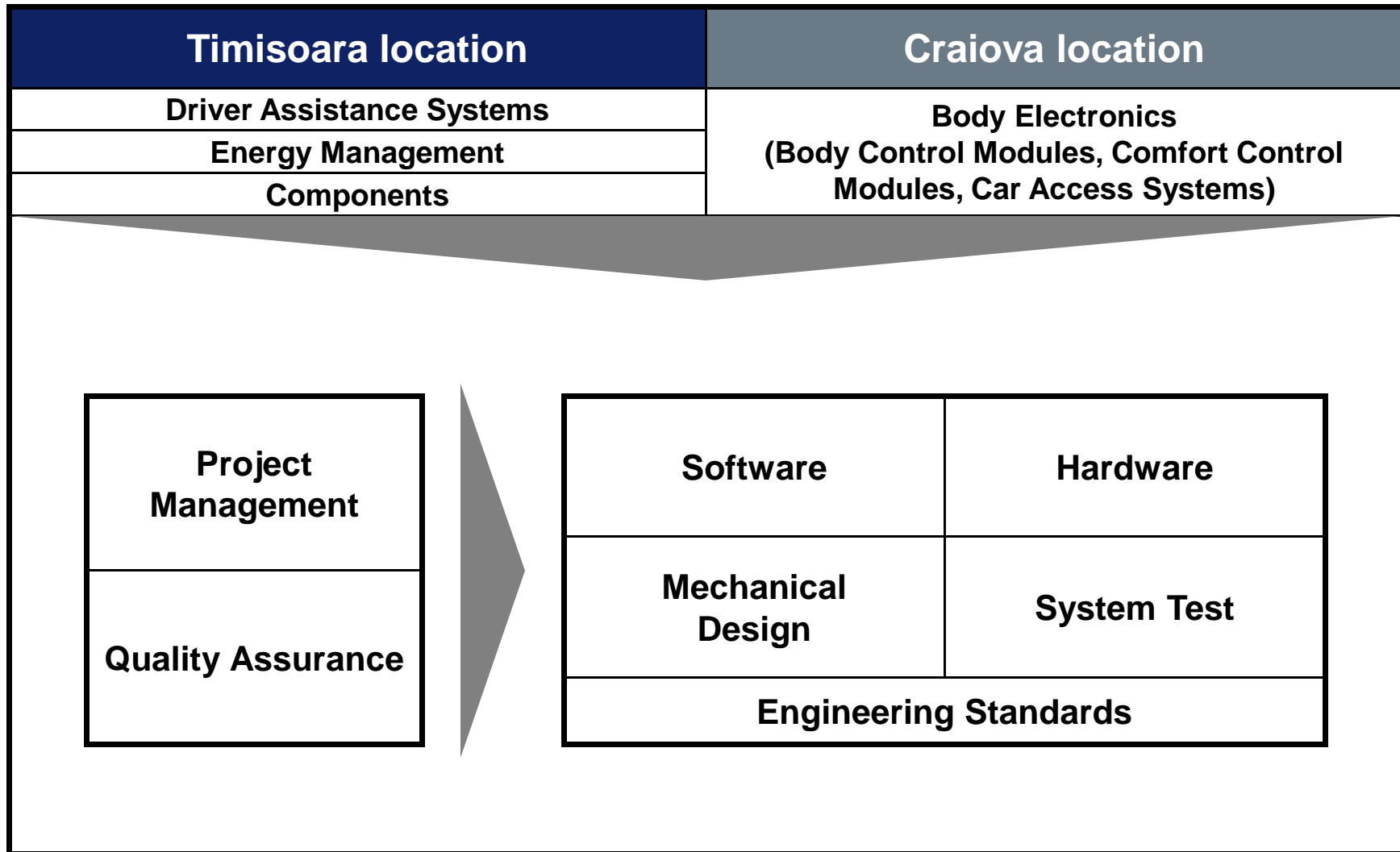
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Hella Locations in Romania



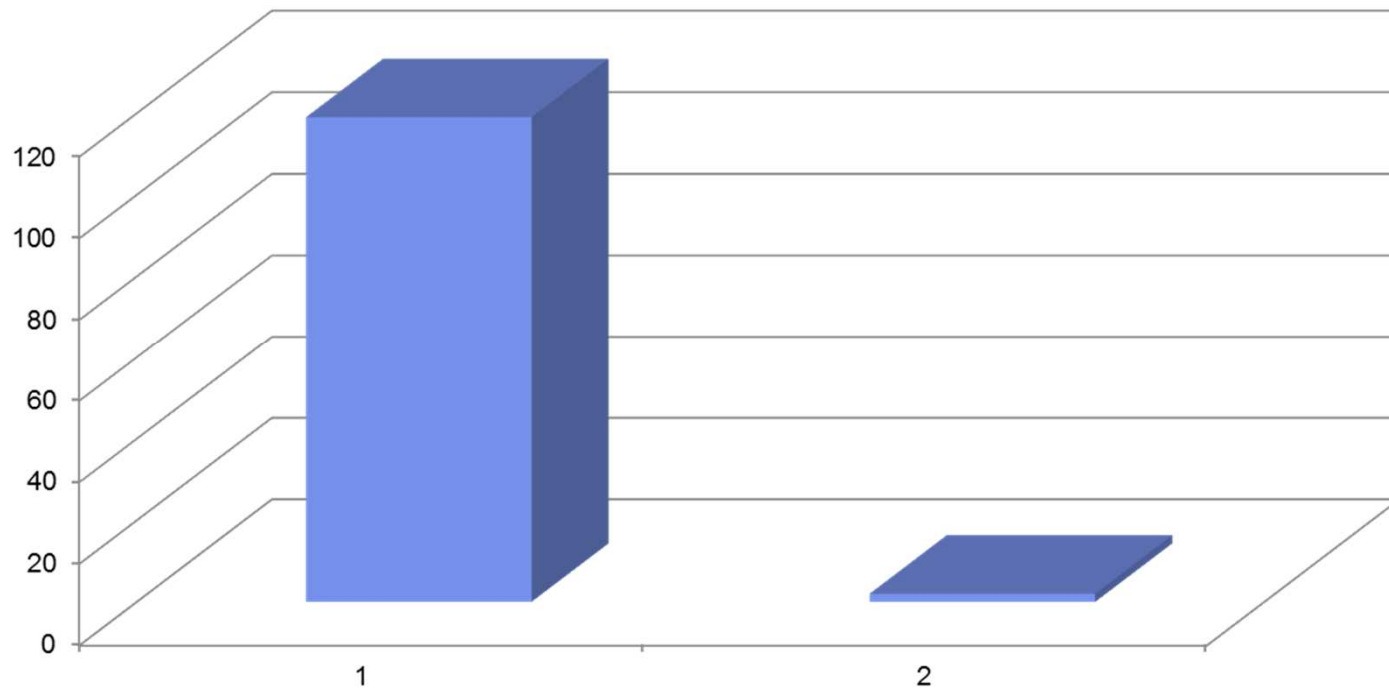
Hella Embedded Club at UCV

Activities Overview



Hella Embedded Club at UCV Hiring Statistics

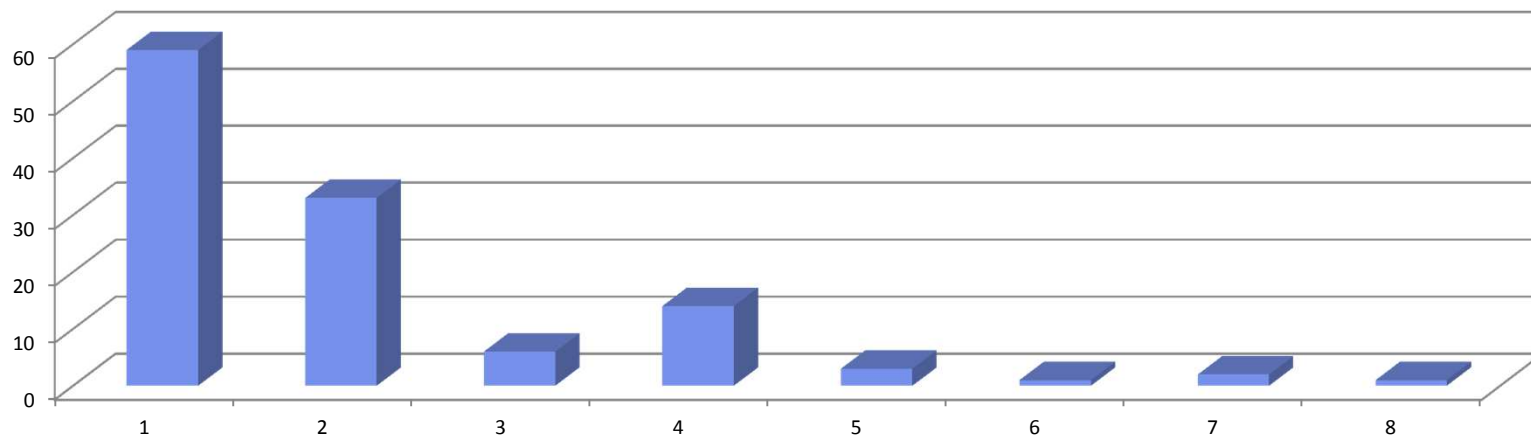
• Hella Craiova employees number:	121	
1. From UCV :	119	(98.35% !)
2. From other universities :	2	(1.65% !)



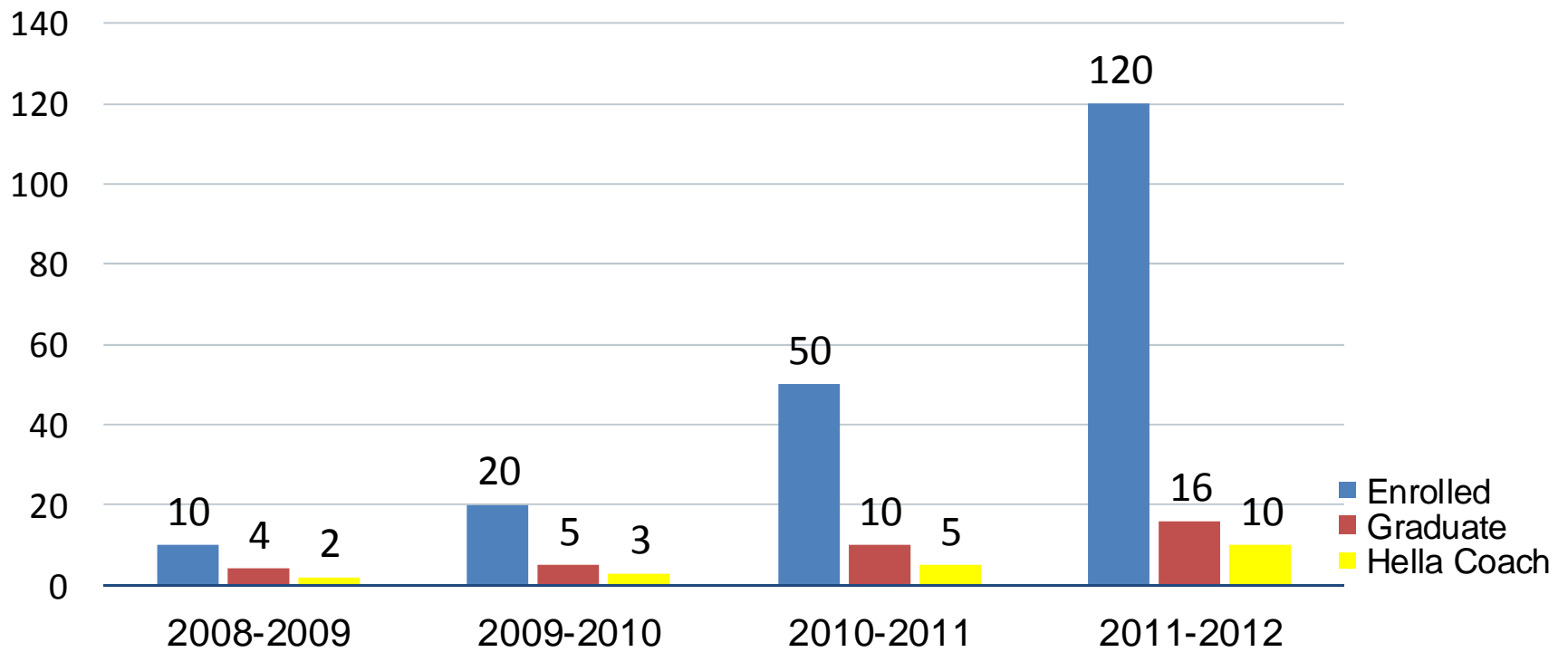
Hella Embedded Club at UCV

Hiring Statistics

• Overall UCV:	119 employees
1. Computers department:	59
2. Automation department:	33
3. Electronics department:	6
4. Fac. Mathematics and Computer Science:	14
5. Fac. of Electrical Engineering:	3
6. Fac. of Mechanics:	1
7. Fac. of Letters and Foreign Languages:	2
8. Fac. of Sports:	1

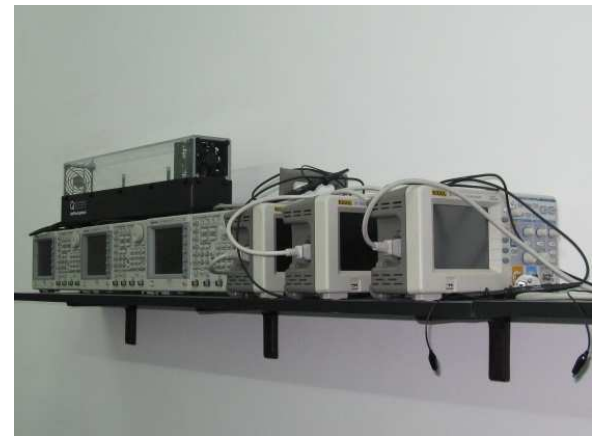
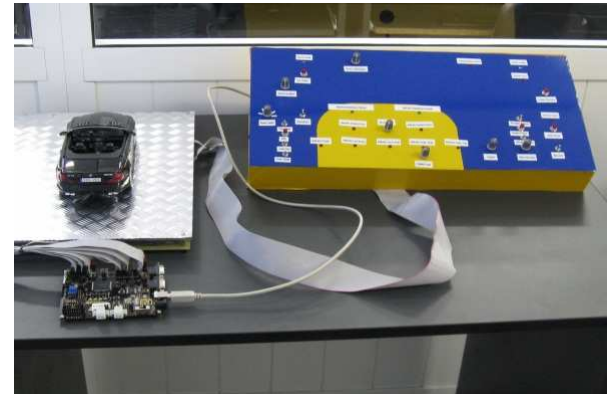
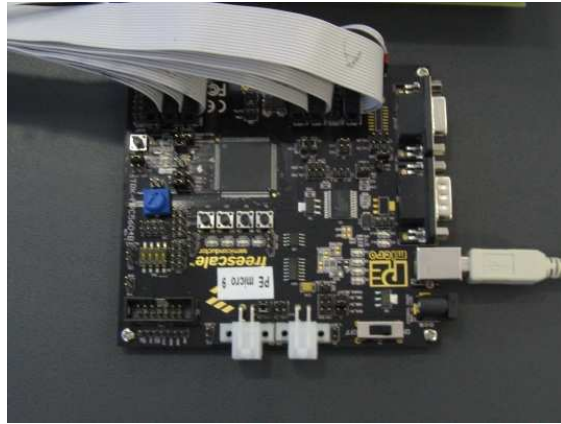


Hella Embedded Club at UCV “University Project” Evolution



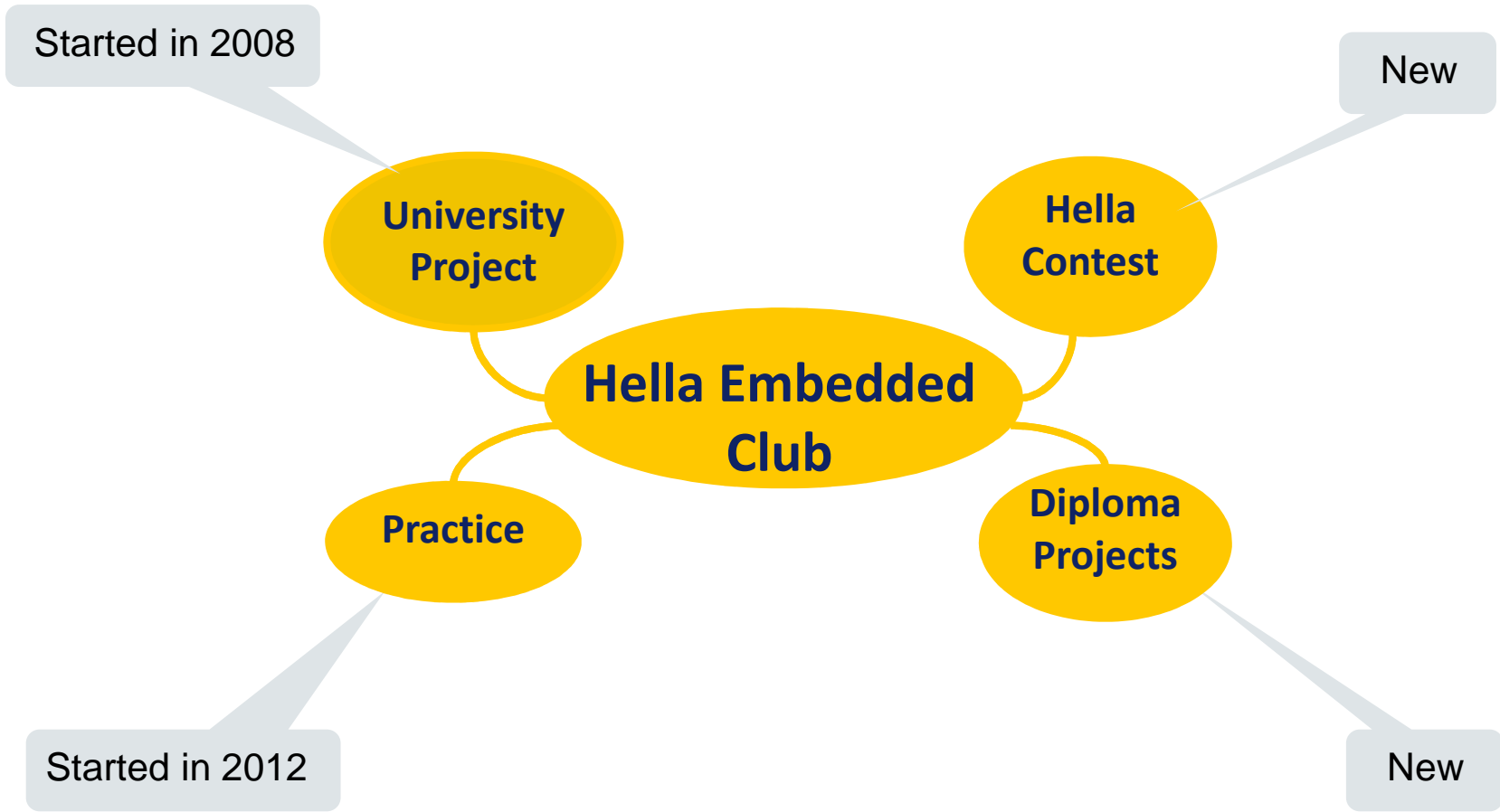
Hella Embedded Club at UCV

Hella Lab



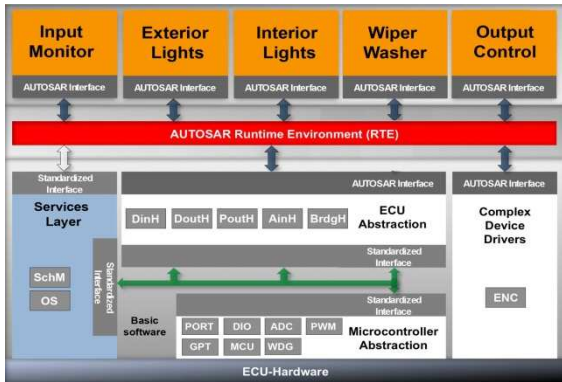
Hella Embedded Club at UCV

What Is Hella Embedded Club



Hella Embedded Club at UCV University Project

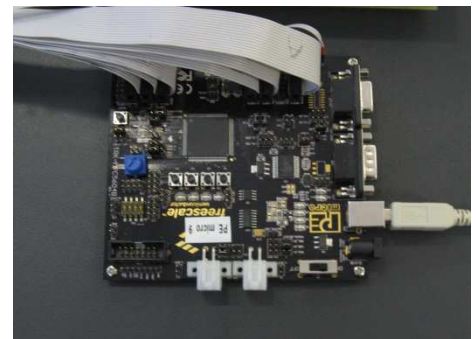
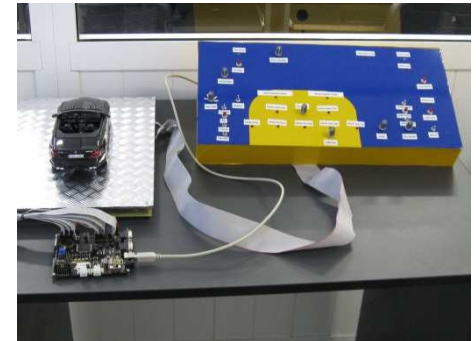
REQUIREMENTS



PROJECT PLAN

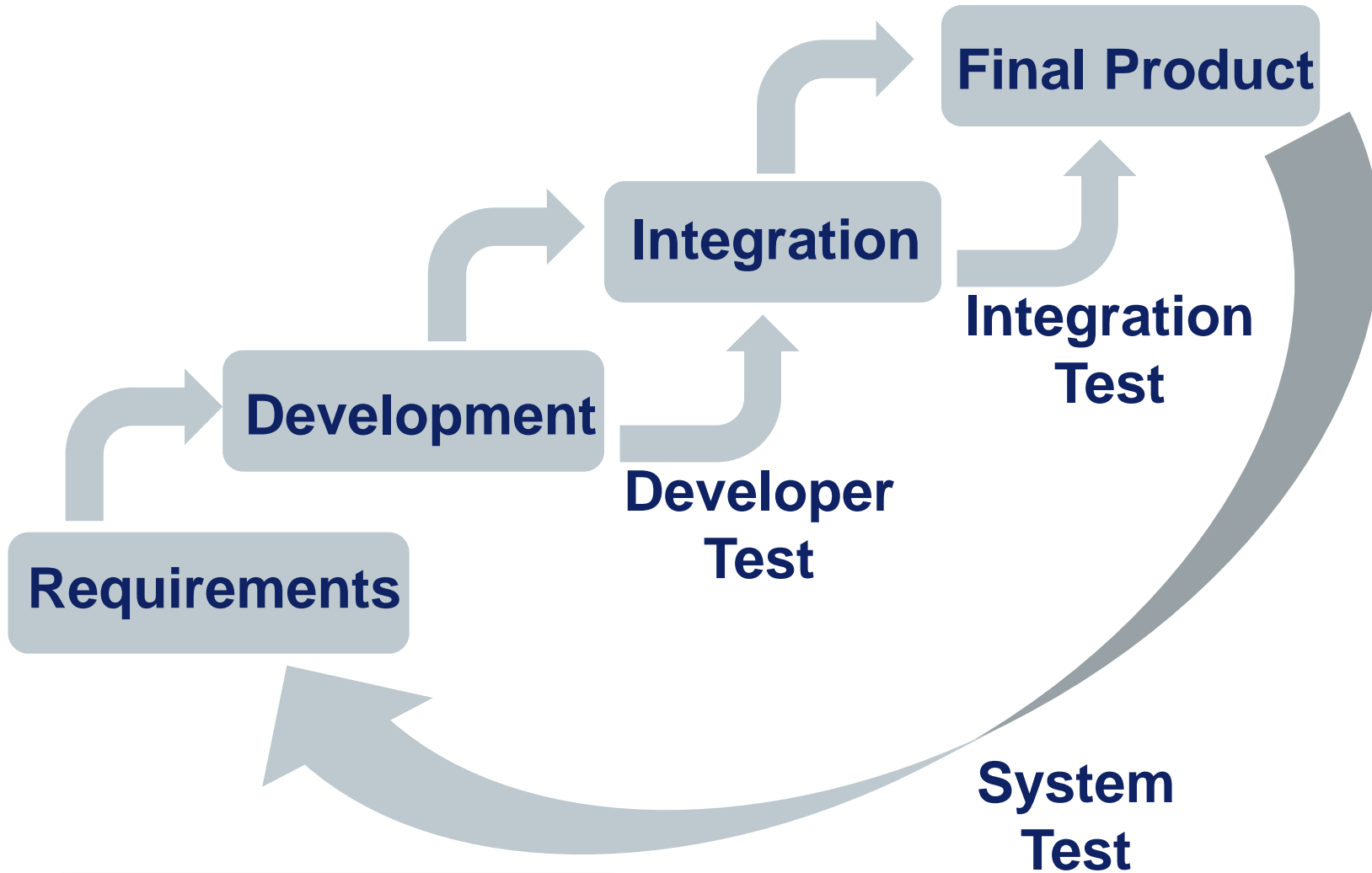
SUPPORT

**DEVELOPMENT
AND
TESTING**

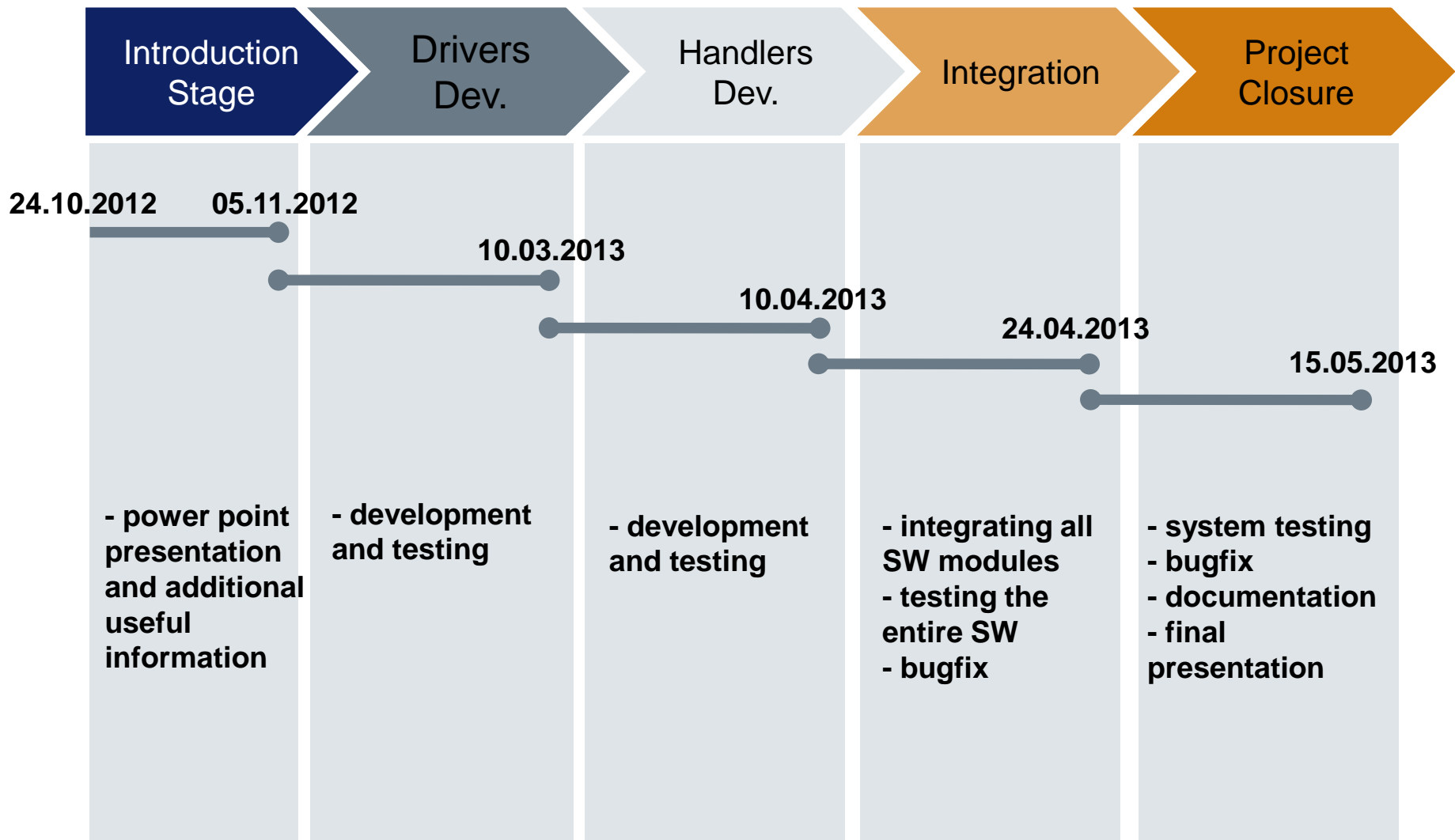


Hella Embedded Club at UCV

University Project

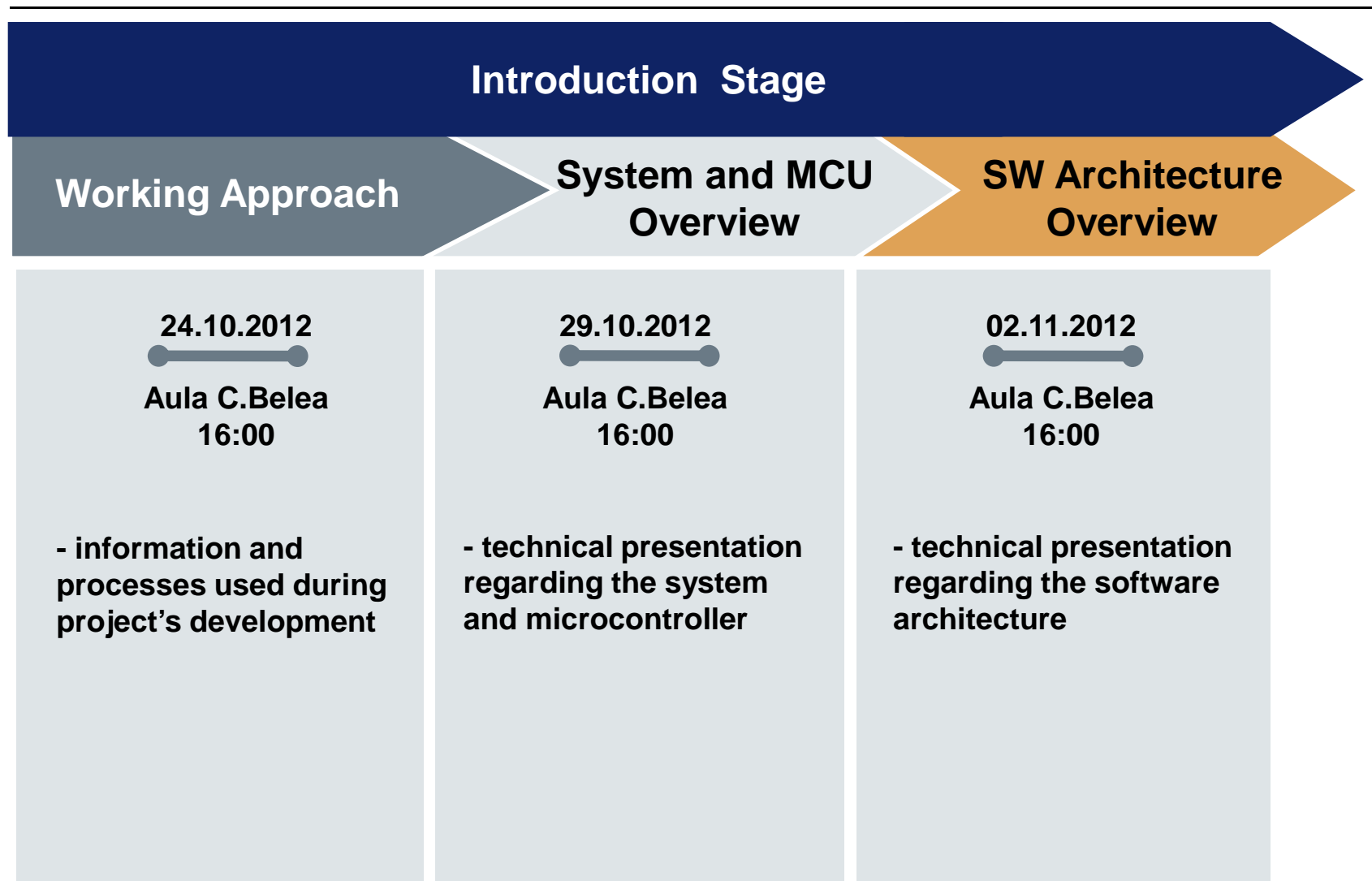


Hella Embedded Club at UCV University Project

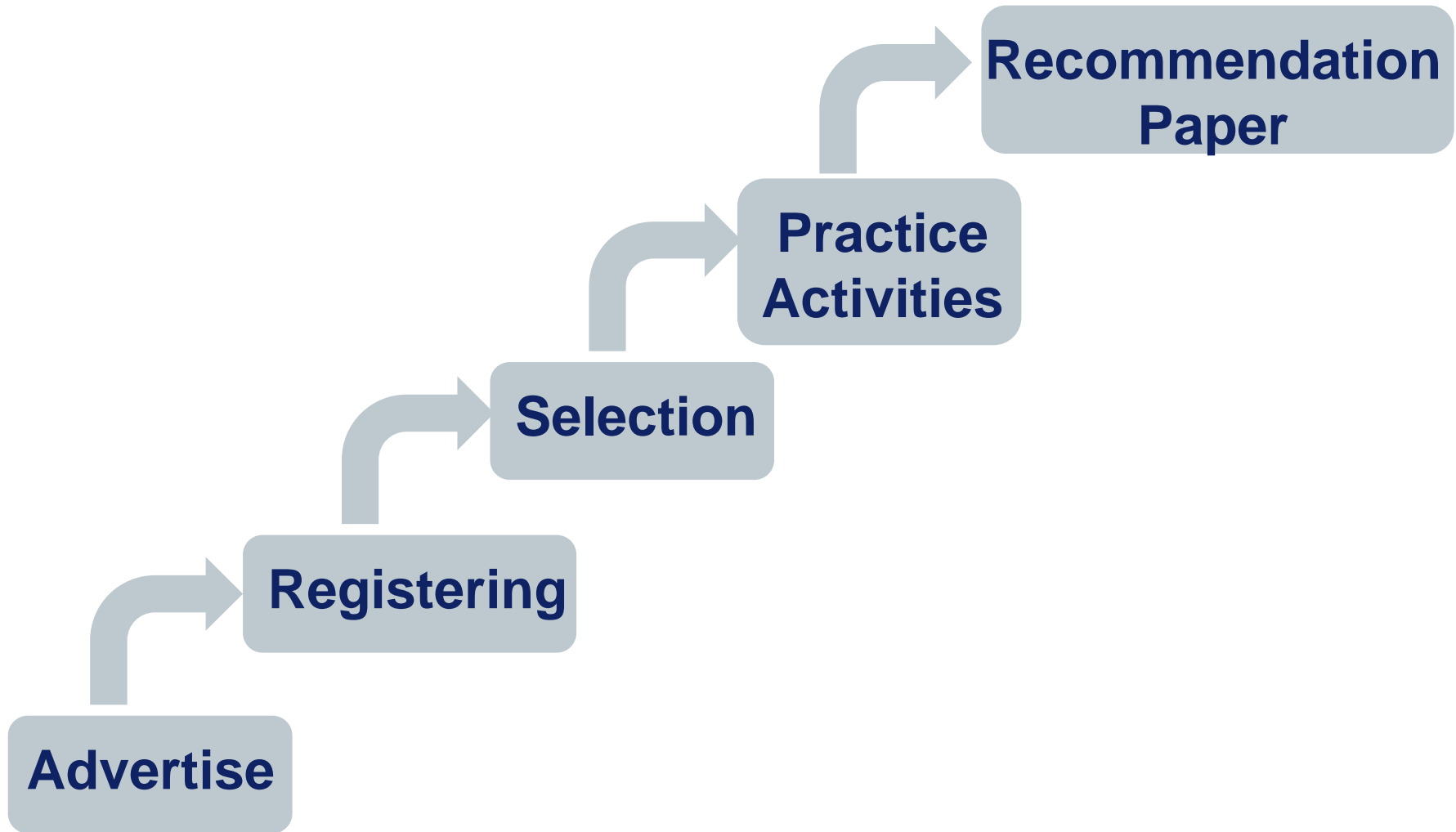


Hella Embedded Club at UCV

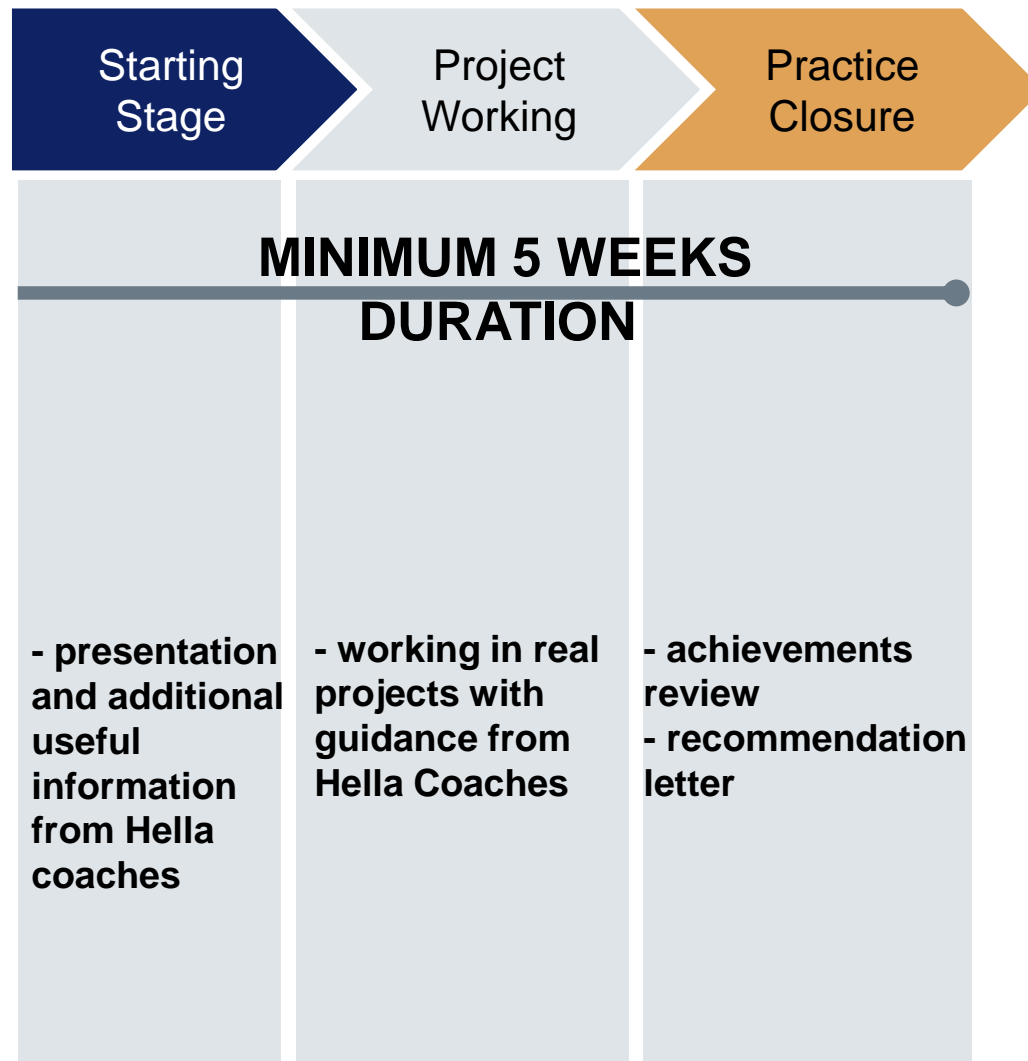
University Project



Hella Embedded Club at UCV Practice

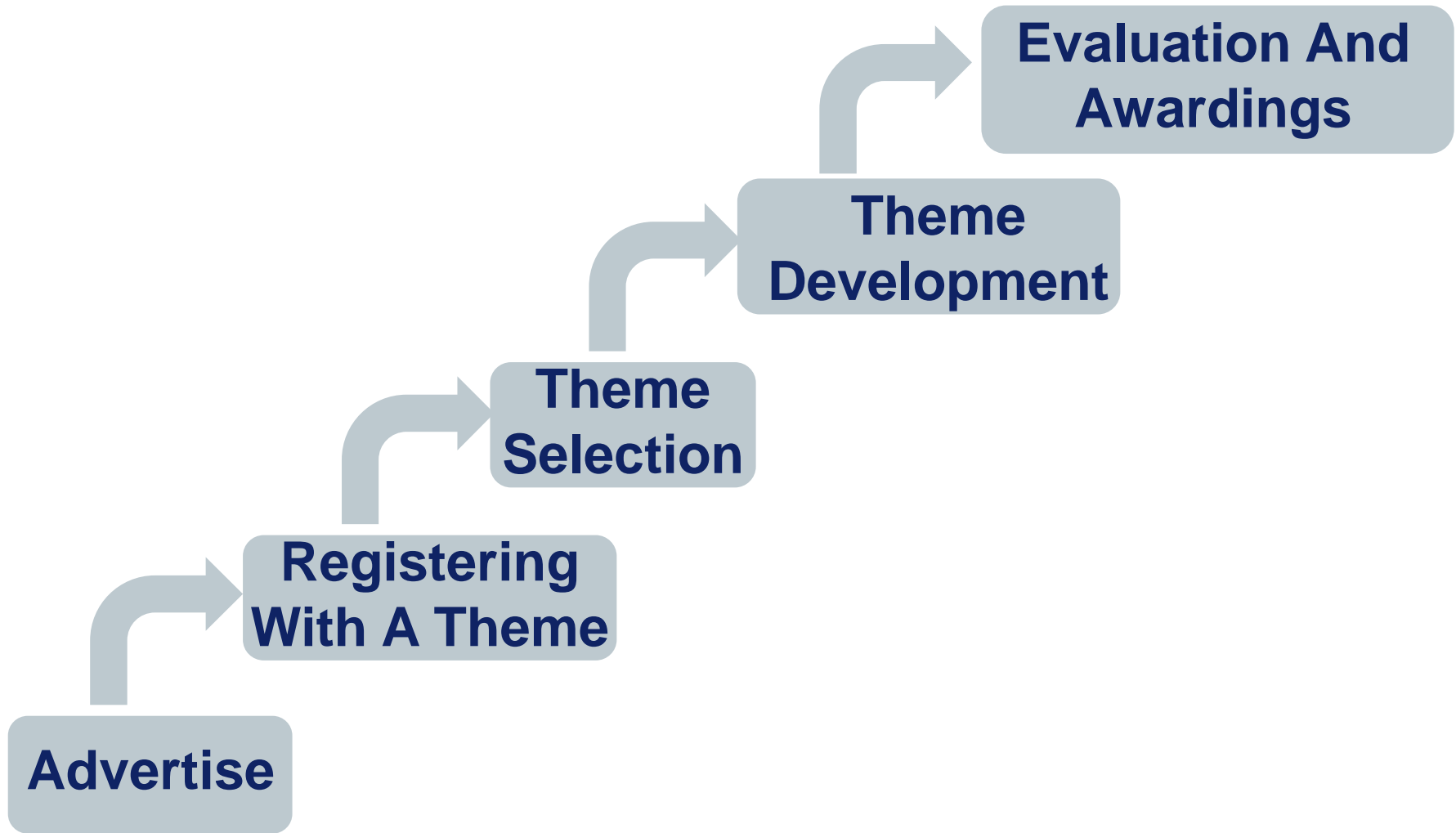


Hella Embedded Club at UCV Practice



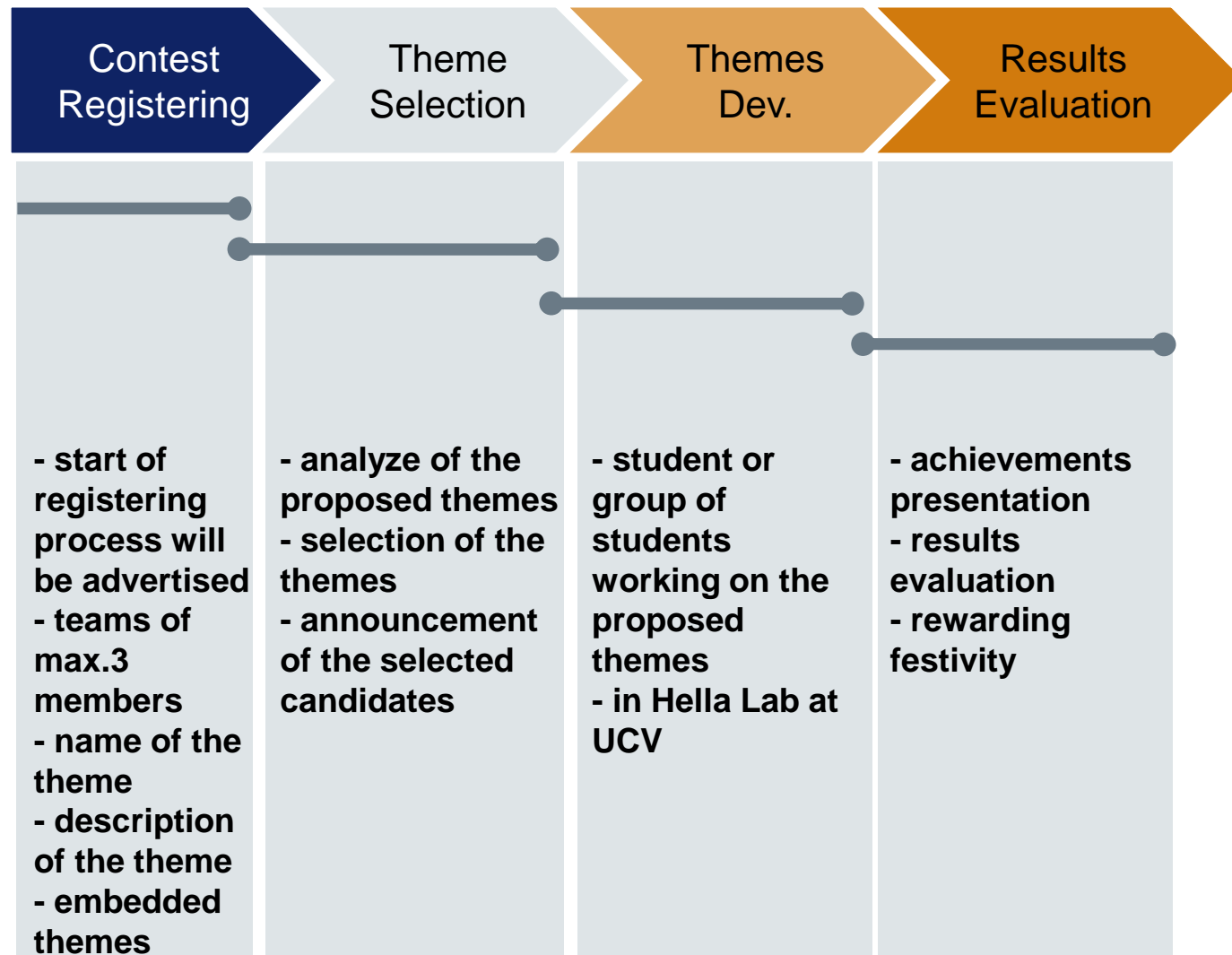
Hella Embedded Club at UCV

Hella Contest



Hella Embedded Club at UCV

Hella Contest





Hella Embedded Club at UCV Diploma Projects

- Hella will propose “Diploma Themes”
- University Professors will be in charge of coordinating and coaching the students



Questions?



Thank you!